



# INVITATION TO JOIN US

at THE DUTCH PAVILLION 12th -15th of November 2018

## The Netherlands & Smart Cities

Dear Madam, Dear Sir,

The NETHERLANDS is welcoming you to join us at our business event and our Dutch Pavillion which will take place this November at Barcelona.

The Smart City Expo World Congress (SCEWC) in Barcelona is the world's largest meeting place within the Smart City market. It brings together 600 exhibitors and over 18 000 participants from businesses and cities from all around the world.

A Dutch delegation of companies, knowledge institutes and governments is visiting the event as part of a Smart City mission led by John Jorritsma: Mayor of Eindhoven and president of the Brainport Eindhoven foundation. Next to Mayor John Jorritsma we will have lots of leaders, influencers, directors and mayors present. We are proud to announce that Kari Aik, the initiator of the USC (United Smart Cities) will be present and engaged in our program and so will the mayor of Den-Bosch Jack Mikkers, who will represent the delegation during the last two days of the Conference.

On Monday November 12th the business event "The Dutch & Smart Cities" will take place. During this business event workshops, deep-dives and roundtable discussions will take place that focus on societal challenges and technological concepts in cities. Over 200 Dutch leaders, influencers, directors and mayors are looking forward to meet you in person to start a dialogue.

Let us inspire you with our six tracks and let's discuss how we can join forces. Hereby our program:

### Monday (\*Different address)

- 9.15-9.30 Official Opening  
Mayor Jorritsma
- 9.30-9.55 Key-note Kari Eik
- 10.00-16.00 Break out sessions
- 16.00-17.00 Conclusion of the day & program EXPO
- 17.00-18.30 Drinks & Gathering powered by VNG, Ambassador van Bonzel & Mayor Jorritsma

### Tuesday

- 10.30-12.00 Circular Economy
- 13.00 -14.30 Mobility
- 15.00-16.30 Safety & Security
- 16.30-19.00 Drinks & Opening Holland Pavillion  
Powered by: Hal24k

### Wednesday

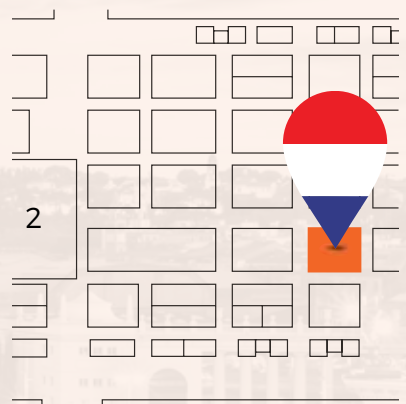
- 10.30-12.00 Sustainability
- 13.00 -14.30 Data
- 15.00-16.30 Healthy Urban Living
- 16.30-19.00 Netherlands in the United Smart City Program, Gathering Powered by: BTG & Commscope

### Thursday

- 10.30-15.00 Sharing Economy  
Smart Cities & Start-Ups

**\*Event at Avinguda de la Torre Blanca 57 E-08172, Sant Cugat del Vallès (Barcelona)**

For each track we offer a substantive programme. For more information or for another meetup suggestion please contact [celine.prins@instituteoffutureofliving.org](mailto:celine.prins@instituteoffutureofliving.org). Looking forward meeting you at the Dutch Pavillion.



Gran Via, hall 2, Level 0, Street D, Stand 479

